

Japan's top hair care oil

# Oshima Tsubaki



Since the release in 1927, Oshima Tsubaki has been a long-selling favorite hair care oil that continues to be loved today.

■ It helps damaged hair become healthy.

Camellia oil protects each individual strand of hair from damage, keeping hair moist and giving it gloss to help damaged hair become healthy.

■ No worries about stickiness or odors.

Purification technology reduces the sticky feeling and odor normally characteristic of oil, resulting in a product that feels good and is pleasant to use.

■ We continue to uphold our tradition of carefully selected materials and high quality.

We deliver only products which pass our strict standards of quality.

Specialized manufacturer of camellia oil



Established in 1927

## How to use Oshima Tsubaki

Since it's 100% camellia oil, this one product can be used for hair, scalp, and skin.



### For hair

#### ●Treatment to be left in and not washed out.

After towel-drying hair, apply a suitable amount and spread it around. For preventing dryness and split ends, and making hair settle down easily.

#### ●Oil pack

Before shampooing, apply ample quantities. For preventing damage and giving hair firmness and body.

#### ●Styling

For making hair glossy and suppressing flyaway hair. Please try it starting with 1 drop.

### For scalp

#### ●Scalp care

Before shampooing, spread over the dry scalp. It suppresses odors, stickiness, dryness, and itching to foster a clean, moist, healthy scalp.

### For skin

#### ●Cleansing

After spreading it over makeup, wash it away with facial cleanser. Makeup and dirt will be cleaned off easily with little burden on skin.

#### ●Full-body care

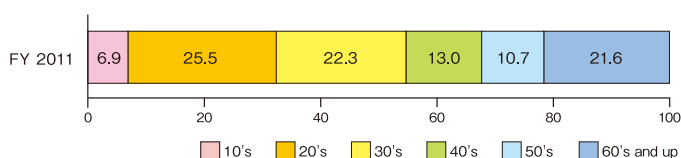
For moisture-retention and protection of skin that tends to be dry.

## Broad range of loyal customers

Oshima Tsubaki's loyal customers span a broad range of ages centered on 20's and 30's.

Oshima Tsubaki customer group composition ratio (%)

Index : INTAGE SLI Period : FY 2011 (April 2011 through March 2012)



## Hair care oil

For people who want healthy hair and a healthy scalp.

## Oshima Tsubaki Camellia Hair Care Oil

Hair care oil of 100% camellia oil to foster healthy hair.

100% camellia oil provides moisture-retention, softening, and protection effects



- Protects hair from split ends and dryness due to irritation from hairdryer heat, ultraviolet rays (UVB), etc.
- Suppresses the generation of static electricity.
- Maintains the necessary level of moisture in hair to make hair moist and easy to gather together.
- Smooths each individual strand of hair, making hair sleek and glossy.
- Protects the surface of hair and prevents cuticle damage, strengthening hair and giving it suppleness.

Brands	Oshima Tsubaki	
Product names	Oshima Tsubaki OST 40mL	Oshima Tsubaki OST 60mL
Product images		
Product features	Hair care oil of 100% camellia oil to foster healthy hair. It helps hair maintain the necessary level of moisture to make hair moist and easy to gather together and makes hair glossy while protecting hair from damage due to hairdryer heat or ultraviolet rays (UVB).	